



NEWS RELEASE

PRESS OFFICE -- WISCONSIN

Release Date **March 17, 2010**

Contact: **Jan Nienow-(414) 297-1096**

Release Number: **10-06**

SBA Selects Wisconsin 2010 Small Business Champions of the Year and Special Category Winners

Milwaukee: Every year since 1963, the President has proclaimed National Small Business Week to recognize the contributions of small businesses to the economic well-being of America. Each year, the U.S. Small Business Administration recognizes this special impact made by outstanding small business owners, and by champions of America's entrepreneurs. In 2010, National Small Business Week will honor the estimated 27.2 million small businesses in America. The theme for this year's Small Business Week is "Small Businesses: Driving America's Economy."

SBA Wisconsin's 2010 small business champions and special category winners make up a variety of businesses throughout the state. The winners are:

Jeffrey Butland Family Owned Small Business – REGIONAL WINNER -- Carl Treankler, Larry Treankler, Terry Hanstedt & Gary Lofquist, MCL Industries, Inc., Pulaski – Specializes in products and solutions for manufacturers of electrical control systems and mechanical assemblies of world class heavy duty vehicles.

SBA Financial Services Champion – REGIONAL WINNER – Dave Latona, Vice President of Lending, Milwaukee Economic Development Corp., Milwaukee – Through his work, Dave has provided direct financing to numerous small businesses in need of creative and alternative financing.

Women's Business Center of Excellence Award – REGIONAL WINNER Wendy K. Baumann, President/CVO of The Wisconsin Women's Business Initiative Corporation (WWBIC), Milwaukee - Promotes economic development and personal self-sufficiency and provides business education, one-on-one business assistance and access to capital.

SBA Small Business Exporter of the Year – Aksel Sidem, Jeff Wnuk and Sebastien Imbert, S3 International, Milwaukee – Provides commercial and military aircraft spare parts and repair services.

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SBA Young Entrepreneur of the Year – Nicholas Ponsonby, Founder and CEO, Asset Recyclers, Lake Geneva – Computer and electronics recycler.

SBA Emerging Small Business Person of the Year – Manisha Dotson, President, Nisha Group, Milwaukee – Facility maintenance, special trade contractor and armed and unarmed security guards.

SBA Minority Small Business Person – Julio DeArteaga, President, DeArteaga, Inc., Greenville – Concrete and masonry construction.

SBA Minority Small Business Champion – Ossie Kendrix, Jr., Manager of Emerging Business Enterprise Program, City of Milwaukee, Milwaukee – Manages a disadvantaged, small business certification program that works to enhance the emerging small business community by maximizing support services, contract opportunities and financial services to compete in the public and private sector markets.

SBA Veteran Small Business Champion – Joe Naylor, a Disabled Veteran Outreach Program Representative (DVOP) in Madison – Assists Veterans with securing employment and assisting with other Veteran specific needs.

Small Business Development Center Service Excellence Award – Tim Peterson, Small Business Development Center in Milwaukee – Business counseling and ongoing management education.

District Director's Award – Isabela Sardas, Ph.D, Program Director, Childynamics, LLC, Child and Adolescent Mental Health Day Treatment Center, Wauwatosa – Mental health facility that provides half-day treatment programming to children and teenagers.

The Wisconsin SBA celebration of our 2010 Small Business winners will be held June 4, 2010 at SBA and SCORE's Awards Presentation Breakfast at the Italian Community Center in Milwaukee. For more information, please contact Mary Trimmier at (414) 297-1093 or email mary.trimmier@sba.gov.

The U.S. Small Business Administration congratulates all the winners and thanks them for their commitment and contributions to Wisconsin's small business communities.

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